



## OpenFest'2005 – Sponsorship

We would like you to benefit by this event as well. We offer the following sponsorship schemes, so that you can choose the most appropriate for you.

### Ordinary sponsorship

**Includes:**

- inserting your flyer or similar advertising materials, included in the standard package with materials, given to every participant;
- including your advertisement at the official event, according to previously specified (agreed) conditions;
- including your name in the list of official sponsors of OpenFest'2005;
- VIP place for one visitor.

Starting price: 300 BGN

### Special Sponsorship

**Includes:**

- inserting your flyer or similar advertising materials, included in the standard package with materials, given to every participant;
- including your advertisement at the official event, according to previously specified (agreed) conditions;
- the right to place a stand (not larger than 2 square meters) to exhibit your advertisement materials and to leave a contact person to provide additional information about your products/services;
- the right to give (free of charge) your production, samples or other products of your business;
- permanent banner at OpenFest'2005 site on a Special Sponsor advertising position;
- VIP places for 3 visitors.

Starting price: 600 BGN

Да споделим свободата!



## **Silver sponsorship**

### **Includes:**

- inserting your flyer or similar advertising materials, included in the standard package with materials, given to every participant;
- including your advertisement at the official event, according to previously specified (agreed) conditions;
- the right to place a stand (not larger than 5 square meters) to exhibit your advertisement materials and to leave a contact person to provide additional information about your products/services;
- the right to give (free of charge) your production, samples or other products of your business;
- the right to sell your production, samples or other products of your business at the area of the Open Fest 2005;
- permanent banner at OpenFest'2005 site on a Silver Sponsor advertising position;
- advertisement place in „Spisane tochka kom" (dedicated to Internet Technologies and Culture), and/or „OpenSourceMag", (¼ page) starting at the date of signing the contract and lasting up to 1 month after the event
- advertisement banner sized 468x60 the most, on 2 different Internet media sites;
- the right to present an advertisement clip to be shown between the lectures at least once daily;
- mentioning in every official material of the event as "Silver sponsor" ;
- VIP places for 3 visitors.

**Starting price: 1000 BGN**

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## **Golden Sponsorship**

The rules of this event allow a maximum of 3 sponsors of this kind.

### **Includes:**

- inserting your flyer or similar advertising materials, included in the standard package with materials, given to every participant;
- including your advertisement at the official event, according to previously specified (agreed) conditions;
- the right to place a stand (not larger than 5 square meters) to exhibit your advertisement materials and to leave a contact person to provide additional information about your products/services;
- the right to give (free of charge) your production, samples or other products of your business;
- the right to sell your production, samples or other products of your business;
- permanent banner at OpenFest'2005 site on a Golden Sponsor advertising position;
- advertisement place in „Spisane tochka kom" (dedicated to Internet Technologies and Culture), and/or „OpenSourceMag", (1/2 page) starting at the date of signing the contract and lasting up to 1 month after the event
- article published in at least one Internet or printed media, related with the event's topic;
- the right to present an advertisement clip to be shown between the lectures at least 3 times daily;
- the right of a fixed advertisement space in the hall (or halls) of the event;
- the right to perform a lecture (not longer than 15 min.) in a side stream of the event, on a subject connected with the topic of the side stream;
- mentioning at all press-conferences and press releases as "Golden sponsor" of the event;
- VIP places for 10 visitors.

**Starting price: 2000 BGN**

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## **Primary Sponsorship**

The rules of the event permit only one sponsors of that kind.

### **Includes:**

- inserting your flyer or similar advertising materials, included in the standard package with materials, given to every participant;
- including your advertisement at the official event, according to previously specified (agreed) conditions;
- the right to place 2 stands (not larger than 5 square meters each) to exhibit your advertisement materials and to leave a contact person to provide additional information about your products/services;
- the right to give (free of charge) your production, samples or other products of your business;
- the right to sell your production, samples or other products of your business;
- permanent Internet advertisement at OpenFest'2005 site on the advertising position of the Primary sponsor's;
- advertisement place in „Spisane tochka kom" (dedicated to Internet Technologies and Culture), and/or „OpenSourceMag", (1 page) starting at the date of signing the contract and lasting up to 1 month after the event
- article published in at least one Internet or printed media, related with the event's topic;
- the right to present an advertisement clip to be shown between every 2 lectures
- the right of central place for advertisement in the hall (or halls) of the event;
- the right to perform a lecture (not longer than 1 hour) on subject connected to the topic of the event on the main stream of the event;
- mentioning at all press-conferences and press releases as "General sponsor" of the event;
- VIP places for 10 visitors.

**Starting price: 4000 BGN**

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## **Terms of Advertisement**

The terms of advertisement are:

- All advertising materials shall be presented by you 3 days before the event.
- All stands shall be prepared by you, we offer you the possibility to show them.
- As new media are joining the list of advertisers, the list with this options is subject to changes (typically additions). Despite that, the prices of the schemes will not change.

This schemes content is not definitive. Should you prefer other combinations of options and possibilities, please do not hesitate to let us know. – we would be pleased to offer you a scheme suitable for you. Our primary aim is to offer you the best scheme to cover your needs and price that corresponds with the possibilities accomplished.

Donating money is not obligatory to become our sponsor - we will gladly accept other types of sponsorship, e.g. paying some of the expenses on the event (with invoice issued accordingly in your name), providing resources (like hardware), nessecary during the event, etc.

## **Bank Information:**

Bank information of Free Software Association - Bulgaria :

First Investment Bank – branch Varna

Bank code: 15071082

Account No (BGN): 1001182508

SWIFT code: FINVBGSF

## **Contacts:**

**Initiative organization committee OpenFest 2005**

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OpenFest 2005

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**Free Software Association - Bulgaria**

<http://www.fsa-bg.org>

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